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PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

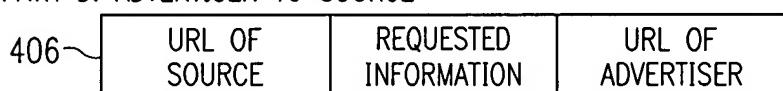


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

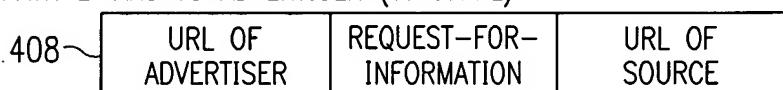


FIG. 4e

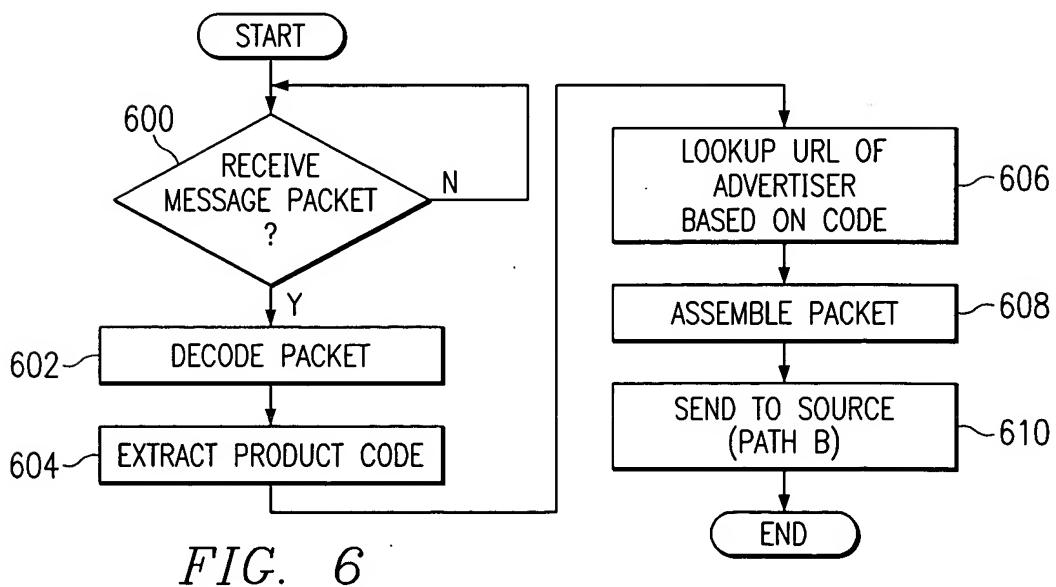


FIG. 6

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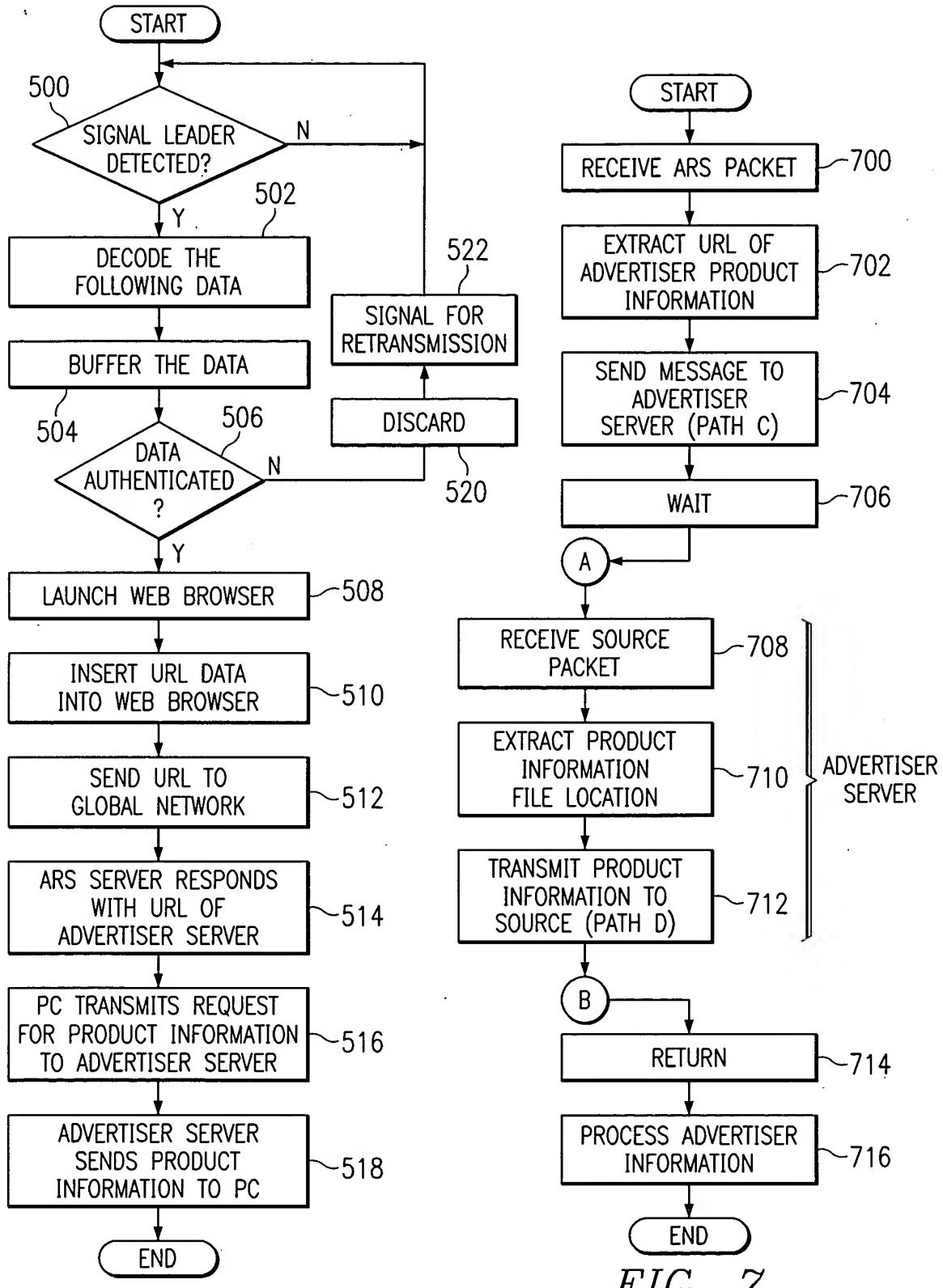


FIG. 5

FIG. 7

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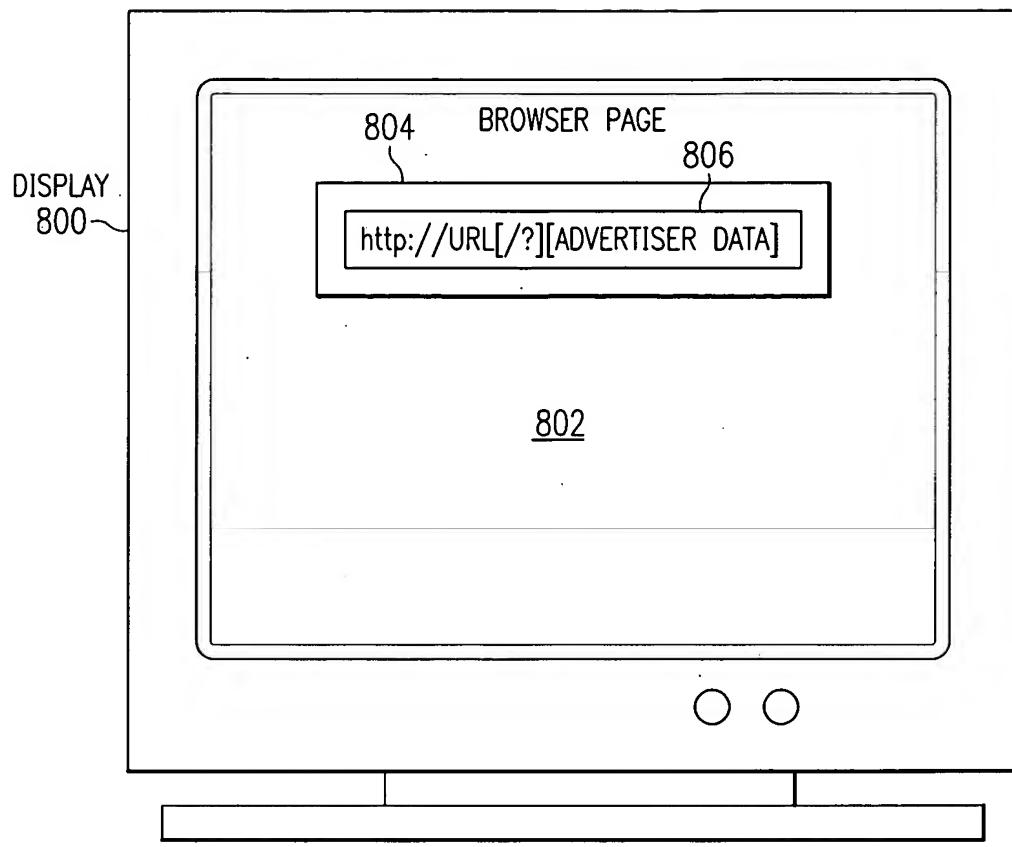


FIG. 8

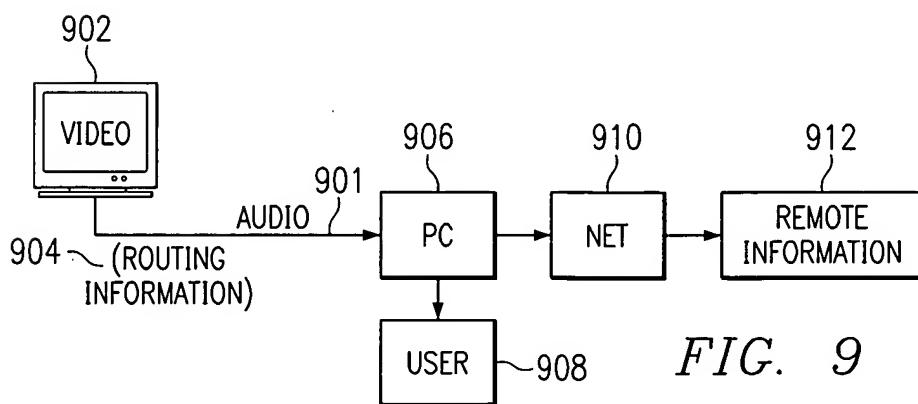
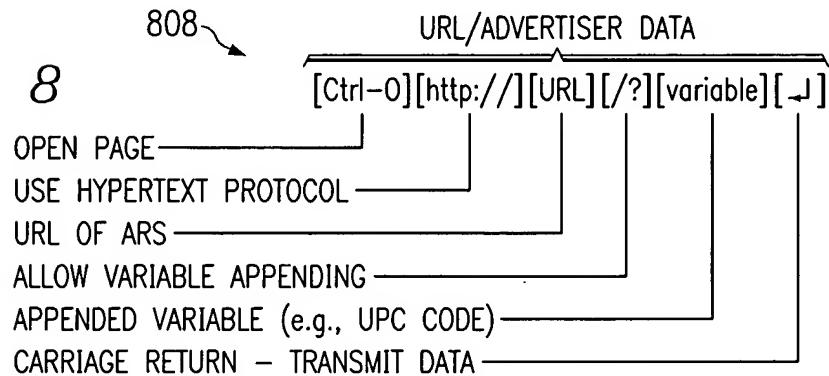
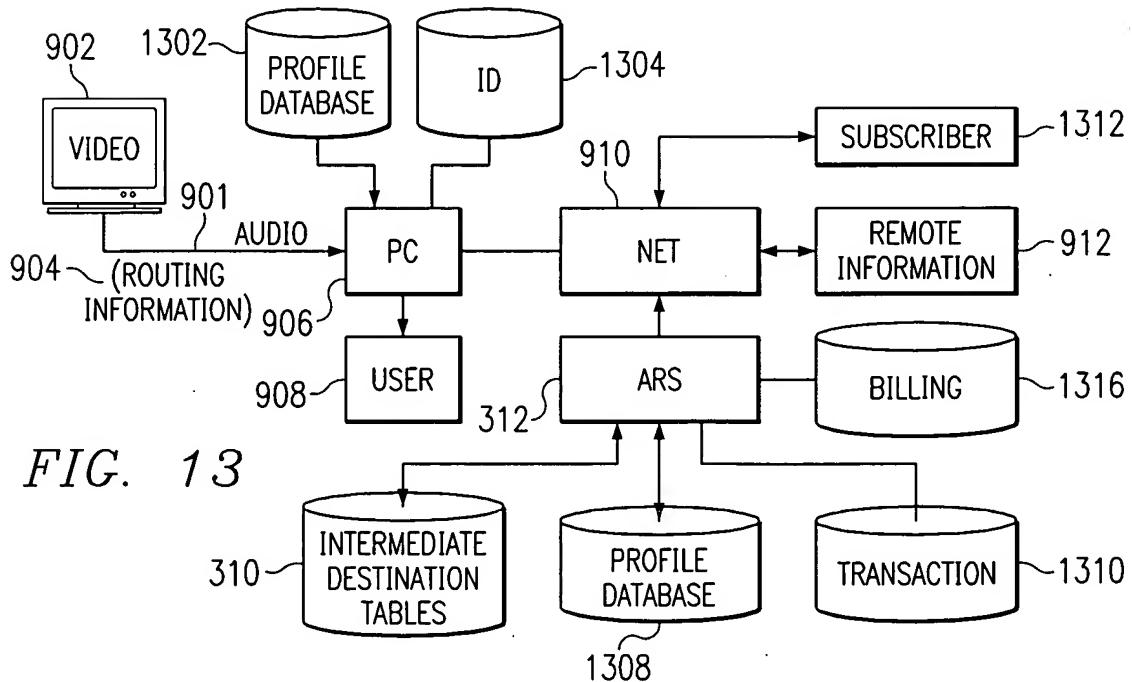
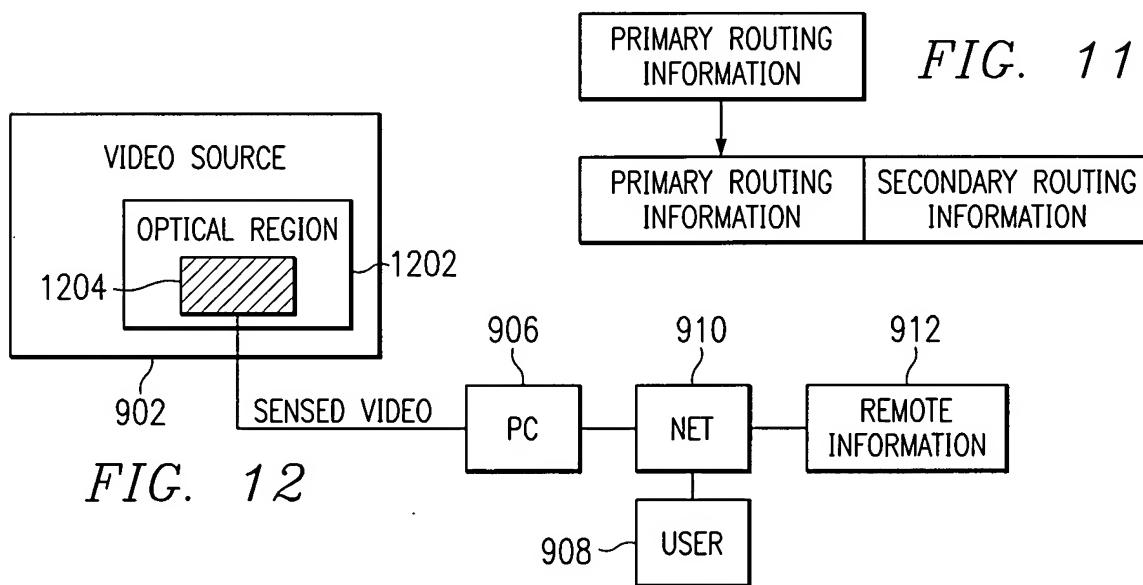
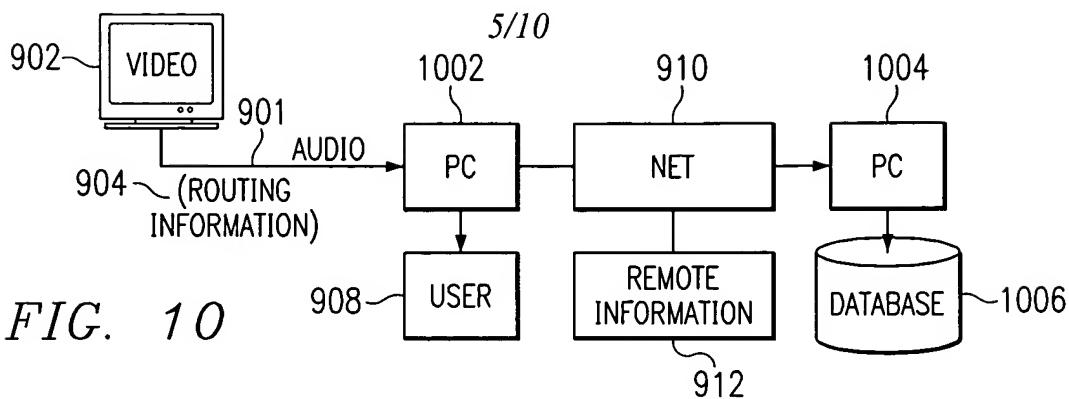


FIG. 9



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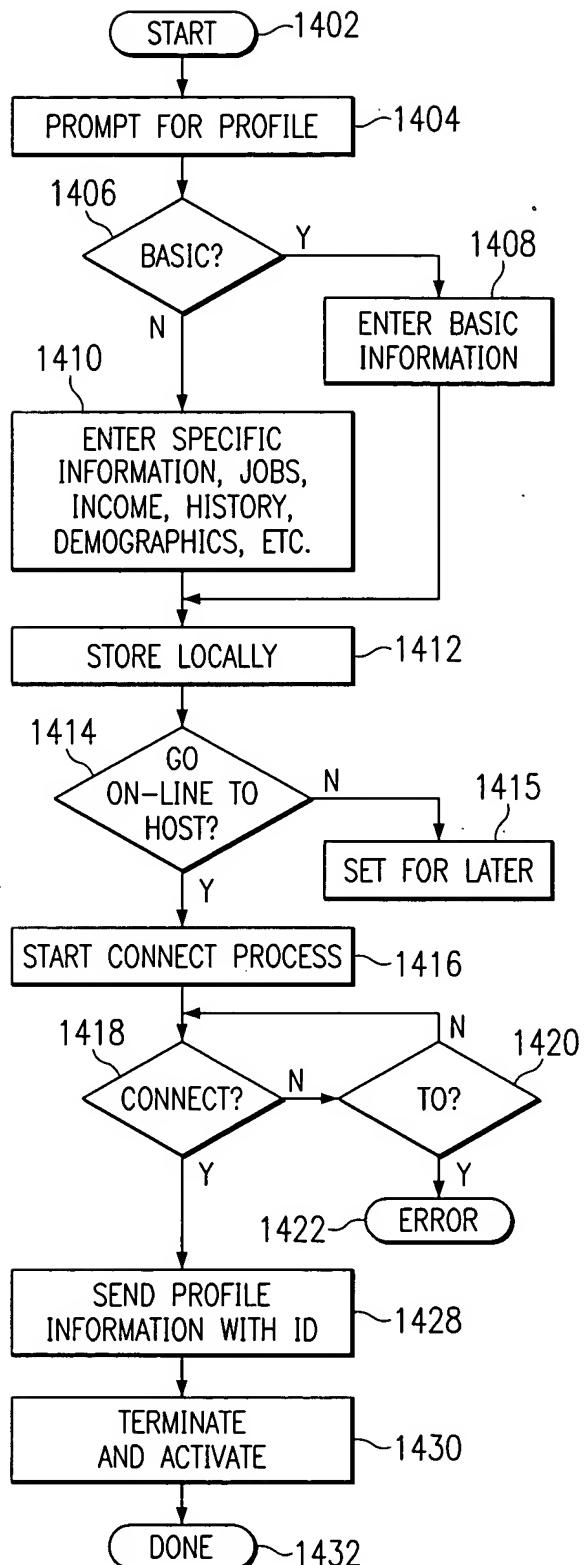


FIG. 14

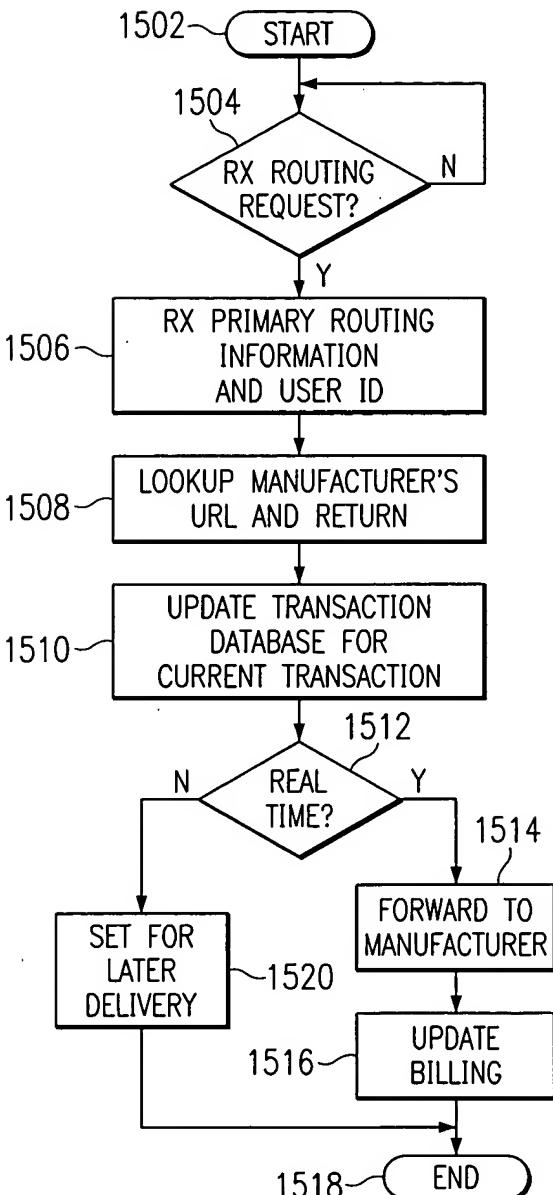


FIG. 15

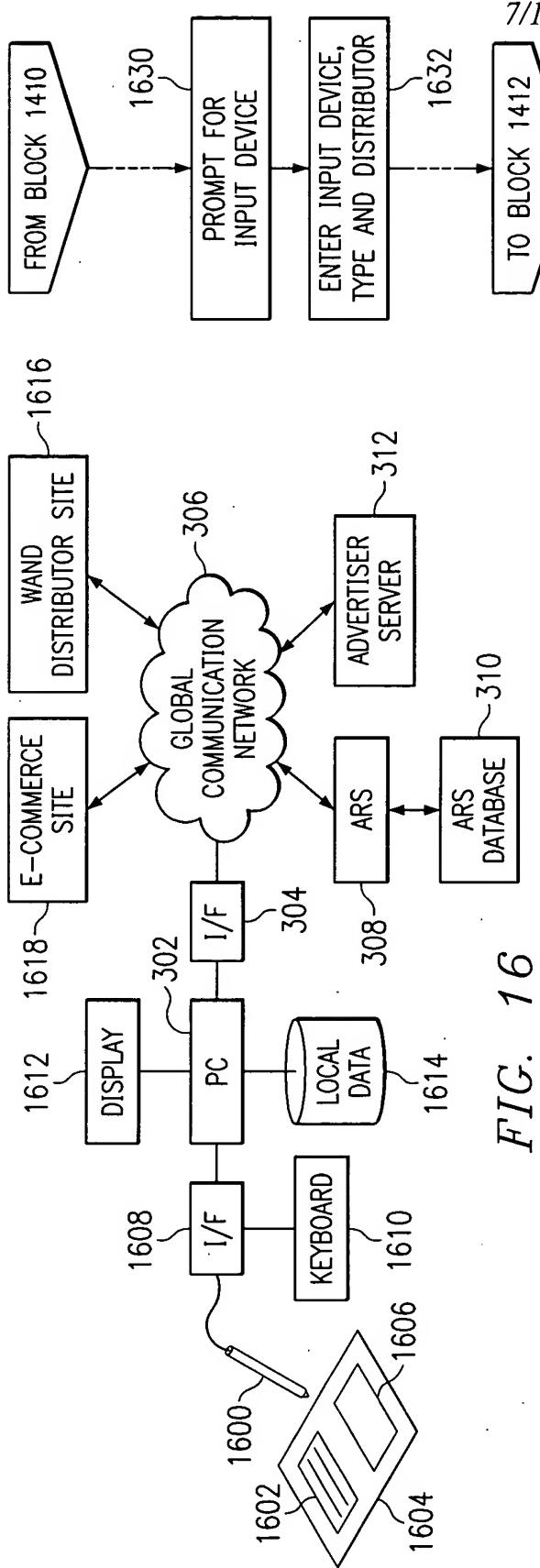


FIG. 16

FIG. 16a

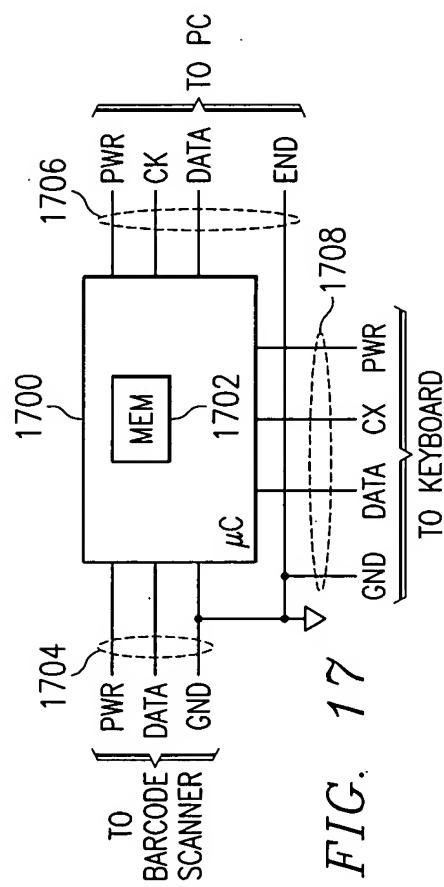


FIG. 17

FIG. 18

FIG. 19

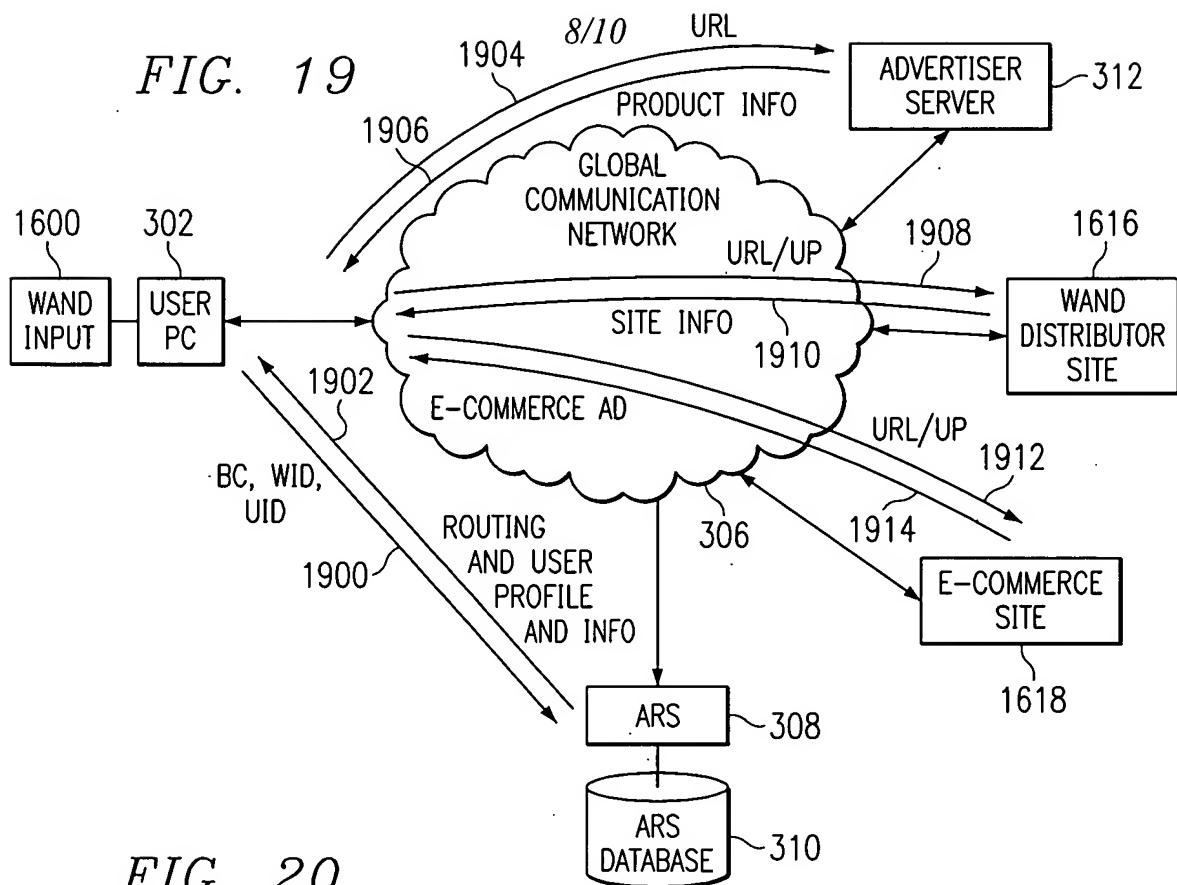


FIG. 20

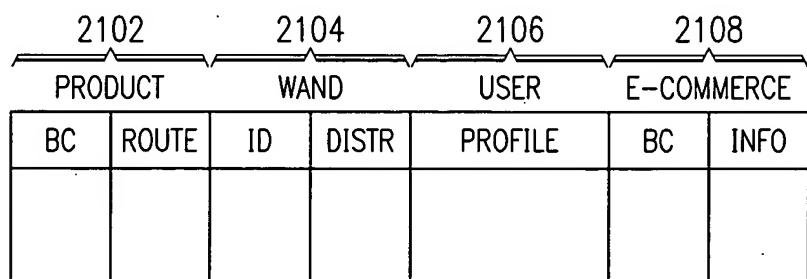
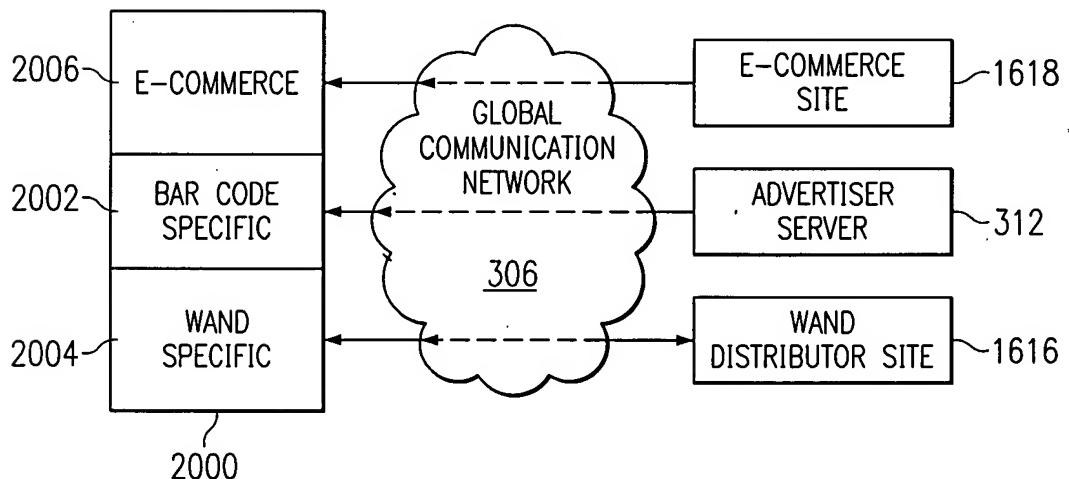


FIG. 21

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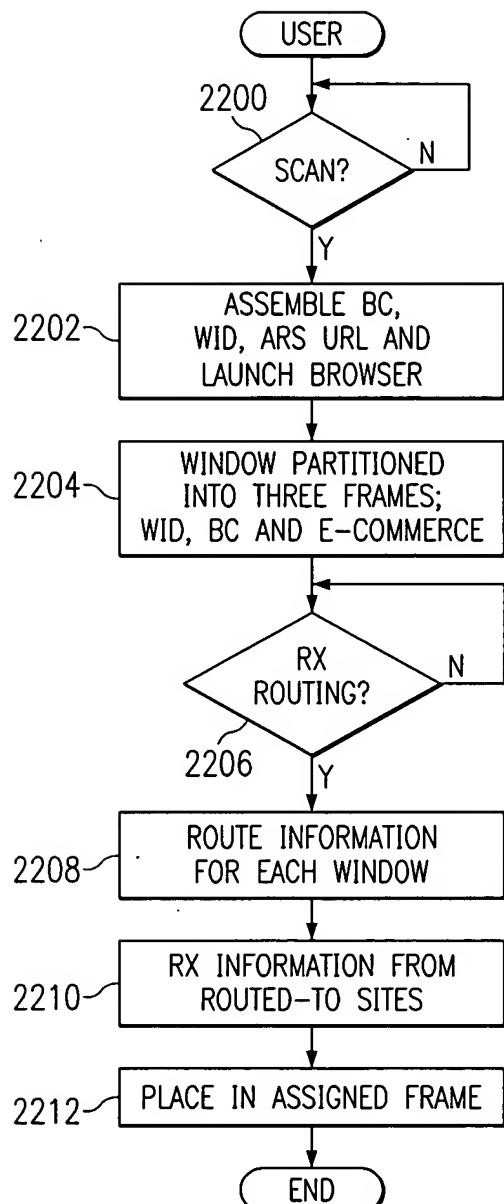


FIG. 22

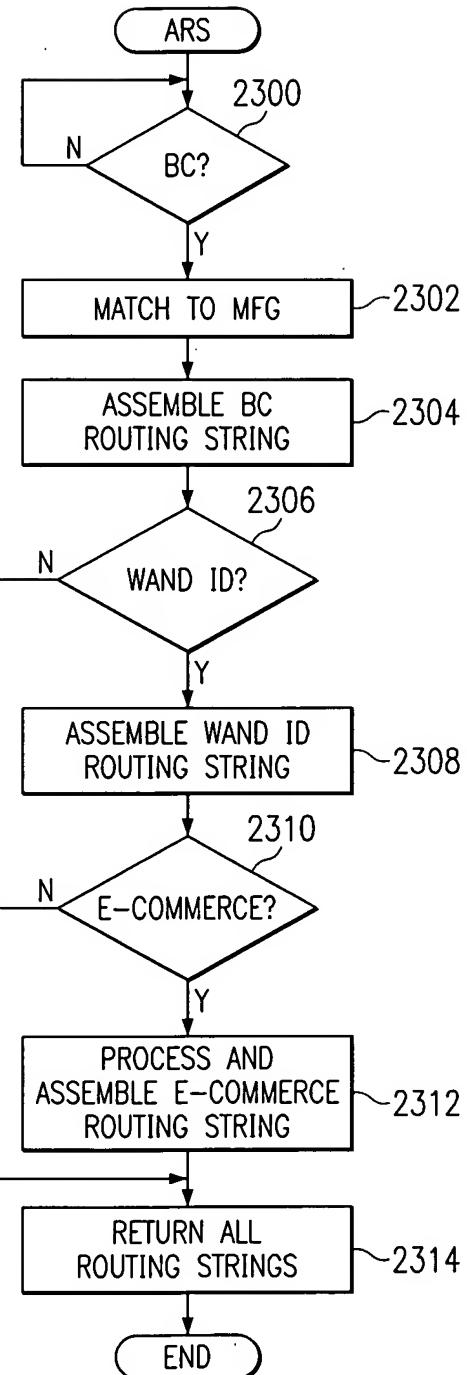


FIG. 23

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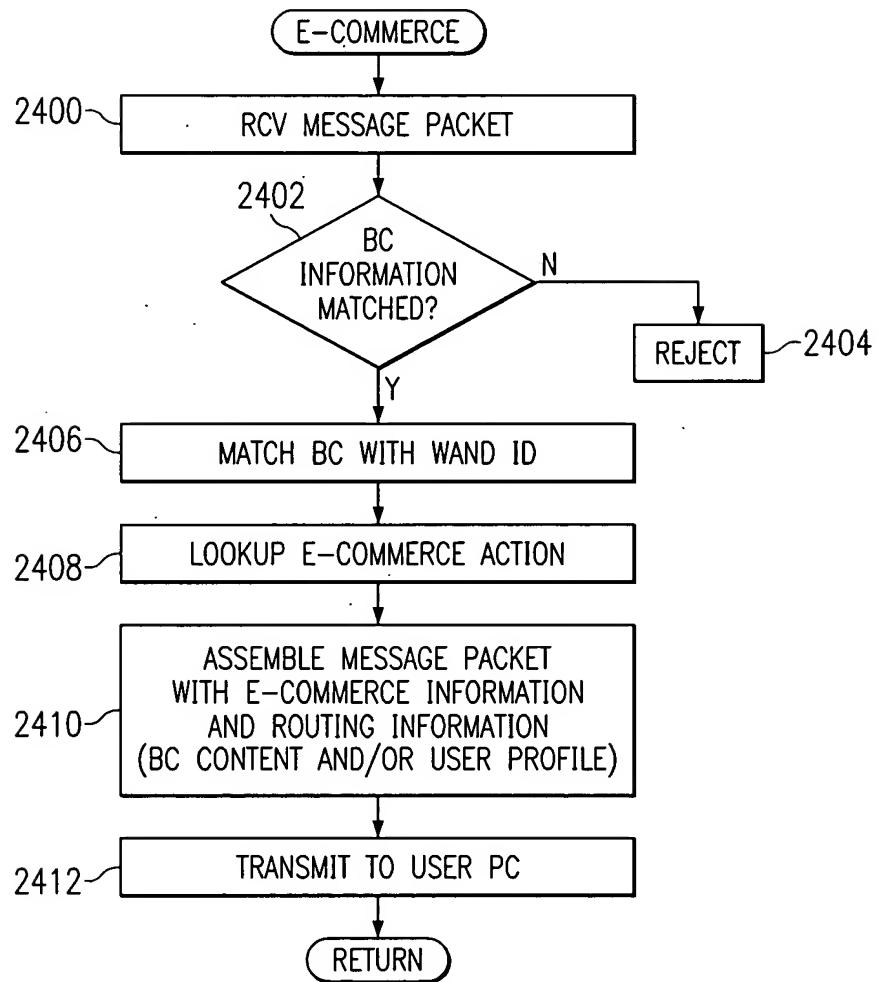


FIG. 24